

Schedule 2015

ISSUE NUMBER	DEADLINE FOR PLACING ORDERS	DEADLINE FOR SUPPLYING FINISHED MATERIALS	FIRST DAY OF SALES
2/2015	3 February 2015	6 February 2015	26 February 2015
3/2015	5 May 2015	8 May 2015	28 May 2015
4/2015	4 August 2015	7 August 2015	27 August 2015
1/2016	3 November 2014	6 November 2014	26 November 2014

Ad formats

FULL PAGE



pre-cut format **235x305 mm**
net format (after-cut) **225x295 mm**

CENTER SPREAD



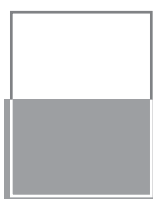
pre-cut format **460x305 mm**
net format (after-cut) **450x295 mm**

JUNIOR PAGE



pre-cut format **145x195 mm**
net format (after-cut) **140x190 mm**

½ PAGE HORIZONTAL



pre-cut format **235x155 mm**
net format (after-cut) **225x145 mm**

½ PAGE VERTICAL



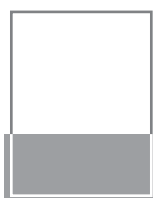
pre-cut format **120x305 mm**
net format (after-cut) **110x295 mm**

¼ PAGE



pre-cut format **120x155 mm**
net format (after-cut) **110x145 mm**

⅓ PAGE HORIZONTAL



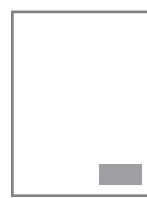
pre-cut format **235x105 mm**
net format (after-cut) **225x95 mm**

⅓ PAGE VERTICAL



pre-cut format **80x305 mm**
net format (after-cut) **70x295 mm**

MODULAR ADS



one module **65x65 mm**
two modules **135x65 mm**
three modules **205x65 mm**
four modules **135x135 mm**
six modules **205x135 mm**

Technical specifications

ACCEPTABLE FILE FORMATS:

pdf (press quality), **eps** (text converted to curves before export), **tiff** (300 dpi).

The color definition of the file can be only **CMYK**, total ink 305%, no embedded color profiles.

IMPORTANT INFORMATION:

No essential information should be placed in bleed area 5 mm from the edge of the page and 8 mm from the spine. In the case of preparing the center spread (because of glued cover) please move the element running through the spine of magazine 3 mm towards the edge.

OUR FTP SERVER:

ftp://194.181.132.170, user: reklama, pass: reklama!21

Contact

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